

1st Quarter Promotion

[illegible]

Each Winston pack will have "Special Offer" tear tape. Each carton will contain ten "Special Offer" packs. Each 6M case contains 300 packs. Direct Accounts should place 2 packs in each sleeve (20 two-pack offers per display) and ship to retail. Recommended VAP payment to direct accounts is \$28/12M case, to load, display, and ship. This equates to \$14 per 6M promotional case.

Displays
couple days early 2/5/97

51842 7166

11/21/97 11:40

910 741 3807

RJR CUS FIN SVCS

002/005

11/21/97

TO: Customer Services

FROM: Margaret A. Sullivan, Promotions Coordinator (1210)

PHONE: (732) 225-3219

FAX: (732) 417-9076

Extended 11/24

Please order the below product and return this sheet via fax with dollar amounts.

PROMOTION: 800008 - WINSTON B2G .70¢ OFF 2-PACKS

EFT #	Shipping Locations	WIN BOX	WIN LT BOX	Ship Date	\$ Amounts
ON FILE	065780 Boro Park	5	5	12/15/97	2,751.57
2053	065880 Borough Hall	8	8	12/15/97	4,380.50

51842 7167

LEEPHO XLS

002

R. J. REYNOLDS TOB. 9084179076

10:01

11/22/97

MESSAGE CONFIRMATION

DATE: 11/24/97 TIME: 14:20

ID: R. J. REYNOLDS TO

DATE	TIME	TX-TIME	DISTANT STATION ID	MODE	PAGES	RESULT
11/24	14:19	00'32"	1 908 441 3512	G3-S	001	OK

51842 7168

12/01/97 10:18
ORDER NUMBER: 7335-0214

SKU	(LINES 1 - 1 OF 1 SHOWN)		MAXIMUM	ORIGINAL	L	REMAIN
QTY	ITEM DESCRIPTION-----	UNITS/SKU	ORDER	ALLOC	E	ALLOC
			QTY	QTY	V	QTY
75	536285 WIN B2G .70 OFF DISPLA	20 SKU		5850	R	5835

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(*) ASTERISKS INDICATE THAT THE MAXIMUM ORDER QTY WAS ORIGINALLY EXCEEDED
PF3  - RETURN TO PREVIOUS SCREEN      PF7  - SCROLL UP
PF4  - CONTINUE WITH ORDER            PF8  - SCROLL DOWN
PF12 - MAIN MENU                      PF1  - HELP
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51842 7169

402 SMS584N2

SALES MATERIALS SYSTEM
ORDER COMPLETION

12/01/97 10:18
ORDER NUMBER: 7335-0214

YOUR ORDER 7335-0214

IS A FUTURE ORDER FOR 97-12-12

ESTIMATED ORDER COST: 560.08

SPECIAL HANDLING COST:

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PF4 - COMPLETE ORDER

PF2 - CARRIER INSTRUCTIONS

PF6 - SPECIAL HANDLING

PF11 - RESTART ORDER

PF12 - MAIN MENU (ABORT ORDER)

PF1 - HELP

51842 7170

402 SMS584N1
ORDER FROM: 12XXXX
SHIP TO: 1225 / 065880

SALES MATERIALS SYSTEM
ORDER REVIEW

12/01/97 10:19
ORDER NUMBER: 7335-0220

SKU	(LINES 1 - 1 OF 1 SHOWN)		MAXIMUM ORDER	ORIGINAL ALLOC	L E	REMAIN ALLOC
QTY	ITEM DESCRIPTION-----	UNITS/SKU	QTY	QTY	V	QTY
120_	536285 WIN B2G .70 OFF DISPLA	20 SKU		5850	R	5760

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(*) ASTERISKS INDICATE THAT THE MAXIMUM ORDER QTY WAS ORIGINALLY EXCEEDED

PF3 - RETURN TO PREVIOUS SCREEN PF7 - SCROLL UP

PF4 - CONTINUE WITH ORDER PF8 - SCROLL DOWN

PF12 - MAIN MENU

PF1 - HELP

51842 7171

402 SMS584N2

SALES MATERIALS SYSTEM
ORDER COMPLETION

12/01/97 10:19
ORDER NUMBER: 7335-0220

YOUR ORDER 7335-0220

IS A FUTURE ORDER FOR 97-12-12

ESTIMATED ORDER COST: 896.13

SPECIAL HANDLING COST:

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PF4 - COMPLETE ORDER
PF6 - SPECIAL HANDLING

PF2 - CARRIER INSTRUCTIONS

PF11 - RESTART ORDER
PF12 - MAIN MENU (ABORT ORDER)

PF1 - HELP

51842 7172